



THE **SUSTAINABILITY** MODEL OF GIVING



A MODEL WHERE
TRANSPARENCY,
SUSTAINABILITY &
COLLABORATION
ALL WORK TOGETHER

THE CHALLENGE



- The current models of **GIVING** are not solving our human challenges
- North Americans **GIVE** over \$450B USD every year to Charities & Non-Profits
- Many Organizations rely on **GOVERNMENT GRANTS** to survive.
- We must get off the **ONE-WAY** transactional model.
- **EVERY** Human Social Challenge continues to grow:
- Food Insecurities now exceed **50 MILLION** (17 Million Children)
- Homelessness is a **SERIOUS** issue in every Major City in the USA
- Our climate is declining despite the **TRILLIONS Globally** being spent
- New questions are emerging that MUST be addressed... *"where's my money going?" "what's the impact?" & "what's in this for me?"* are the most often questions asked today.

The Definition of **INSANITY** is doing the same thing over and over again and expecting different results...we must **CHANGE** our Thinking



THE SOLUTION



FOR-PROFIT SOCIAL ENTERPRISE

Welcome to the era of For-Profit
Social Enterprises where
everybody wins more than they put in!



TRANSPARENCY

The biggest questions asked today... *“where is my money going and what’s the impact it’s making”?*

2





SUSTAINABILITY

The ONLY real way to create sustainability is to redefine giving where *everybody wins more than they put in* - which is exactly what our model provides.



COLLABORATION

Our model is focused on eliminating hunger (Feeding) to help fund others and then rewarding the people who give. **WIN-WIN-WIN!**

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SUSTAINABILITY MODEL OF GIVING

Welcome to the Future of GIVING!
RTG Group Inc. presents the
SUSTAINABILITY FUNDING MODEL



RTG GROUP Inc. owns several different
Companies that target specific existing Communities



P D T

Purpose Driven Travel

PURPOSE DRIVEN TRAVEL

@purposedriventravel.net

Charity Volunteer Space



PURPOSE DRIVEN CREATORS

@purposedrivencollectors.com

Influencer/Creator Community



IMMIGRANT WOMEN IN BUSINESS

@immigrantwomeninbusiness.com

Immigrant Women Community



PURPOSE DRIVEN ARTISTS

@purposedrivenartists.com

The Art Community



THE VEGAN EXPERIENCE

@theveganexperience.ca

Vegan Community



HOW IT WORKS



1

Transform ONE WAY transactional donations with LOANS offering attractive ROI.

Widen your reach by giving people a financial reason to Support your Cause. A 5-Year Loan at 10% return not only makes GIVING feel good but also provides a solid financial investment...it's also much easier to raise funds than simply asking them to GIFT it to you!!!



Social Media Influencers create campaigns inviting their Followers to Subscribe

Online Influencers/Youtubers will create their own content or campaign about the program and invite their loyal followers to subscribe to our programs.

2





3

Subscribers Buy Food and receive Monthly Prizes and Discounts

Subscribers buy 30 meals per month for \$39.70 USD. In return, they are rewarded with monthly prizes and generous discounts which creates a sustainable model of giving.



RTG makes and distributes meals.

RTG will manufacture all organic, non-GMO meals and deliver it to participating charities for distribution to those in need.

4



RTG
GROUP
USA



5

Charities deliver food and recognize influencers and subscribers.

Our charitable partners deliver meals to our children, report back and recognize the people who made this happen offering full transparency on what we've done.

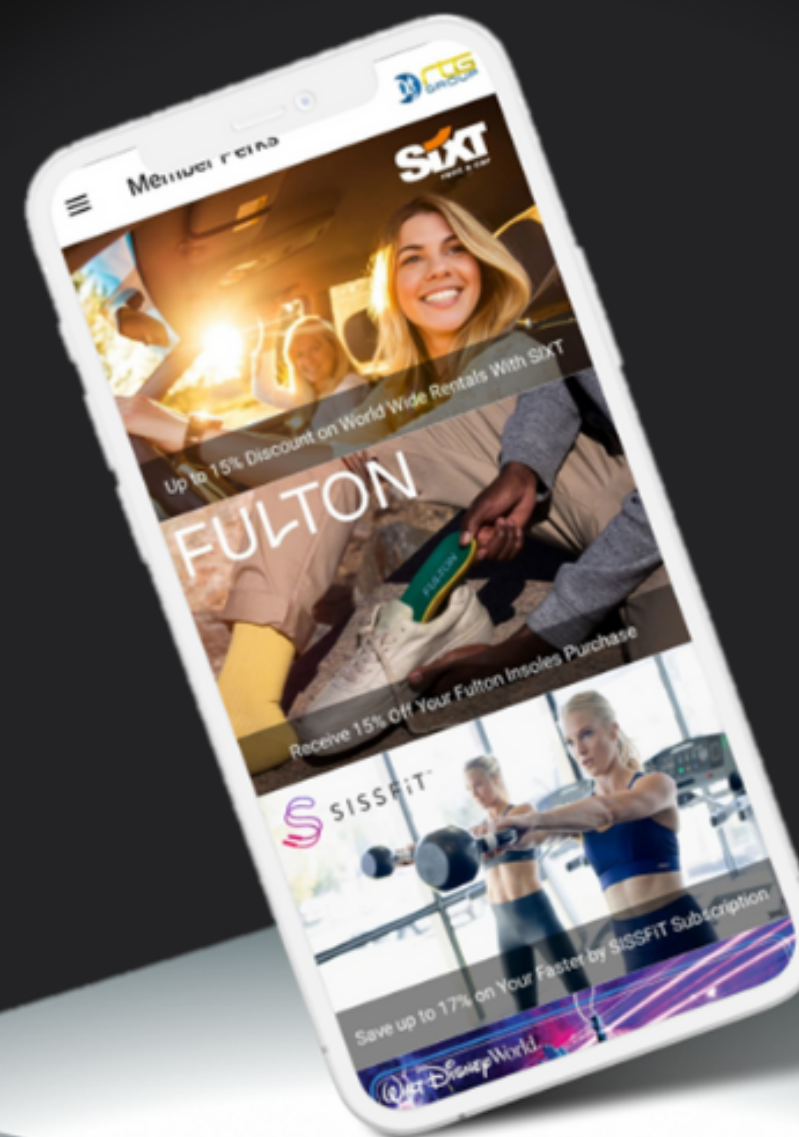




Everybody wins.

Everyone involved in the program will receive access to the RTG Perks Discount App and additional giveaways so they can save more than it costs.

6





7

RTG 'GIVE-BACK' Model funds additional causes and initiatives.

Every monthly subscription feeds children and generates funds to support additional communities achieving sustainability through **COLLABORATION**



MONEY FLOW BEGINS

*Non-Profit secures loans
from Lenders – gives to RTG*

MONEY RETURNED

*the money is paid back to
the original Lender*



KIDS GET FED

*RTG manufactures food for
distribution to Charities to
provide to those in need*

RECYCLED GIVING

*Feeding generates returns
for the original Non-Profit.
(see Financial Chart-Slide 18)*

SUSTAINABLE CIRCULAR FUNDING

BASED ON RAISING \$100,000

AMOUNT OF LOAN	\$100,000
INTEREST RATE	10%
TERM OF LOAN	4 YEARS
QUARTERLY PAYMENTS	\$7,607
TOTAL INTEREST PAID	\$21,715

	MTH 1	MTH 2	MTH 3	MTH 4	MTH 5	MTH 6	MTH 7	MTH 8	MTH 9	MTH 10	MTH 11	MTH 12	TOTAL	
CASH FLOW													YEAR 1	YEAR 2
BEGINNING CASH	100,000	90,000	80,000	64,889	57,389	51,139	39,778	36,028	33,528	25,917	25,917	26,667		
FEEDING + LOAN	10,000	10,000	17,607	10,000	10,000	17,607	10,000	10,000	17,607	10,000		7,607	130,428	25,444
GIVE – BACK	0	0	1,000	2,000	3,000	4,000	5,000	6,000	7,000	8,000	9,000	10,000	55,000	120,000
MONTHLY KIDS FED	0	0	500	1,000	1,500	2,000	2,500	3,000	3,500	4,000	4,500	5,000	5,000	5,000

- NOTE:
1. MONTHLY COST GOES TOWARD SOCIAL MEDIA INFLUENCES/CREATORS WHO WILL FEED CHILDREN THROUGH THEIR FOLLOWERS

2. RTG GROUP PROVIDES A PERCENTAGE OF THEIR PROFIT BACK TO OTHER CAUSE

3. GIVE-BACK IS \$2.00 (50%) OF EVERY CHILD FED

4. LOAN PAYMENTS MADE QUARTERLY BY RTG GROUP FOR THE DURATION OF THE TERM

5. IN YEAR 1 THE ORGANIZATIONS RECEIVE \$55,000 AND THEN \$10,000 EVERY MONTH DIRECTLY FOR THE FOLLOWING 3 YEARS



CURRENT PROJECTS NEW NON-PROFIT

- A Woman who is a former CPA gets out of an abusive relationship and wants to help others who are going through the same thing.
- She comes up with an idea that REALLY helps these women - not just shelter but also education and finding them a job so they can start a NEW Life
- She launches a Non-Profit around **DOMESTIC VIOLENCE**
- Through Family, Friends and her own savings she is able to Raise Financial Support
- She quickly realizes her money isn't going to last very long or be able to help as many women as she wants
- She hears about **RTG Group Inc.** and reaches out to it's CEO
- RTG uses \$100,000 of her funds to feed 5,000 Children with Strategic Digital Marketing Campaigns through it's Agency **PURPOSE DRIVEN CREATORS**
- RTG is then able to GIVE-BACK \$2.50 of every child fed (\$12,500 Month) to her Domestic Violence program
- This enables her to generate \$150,000 per year (\$12,500 Month x 12 Months) of **SUSTAINABLE** income flow for a 5 year term.
- It's the model that **KEEPS ON GIVING**





CURRENT PROGRAM – CHURCH

- A Church reaches out to their congregation for money
- This time it's **NOT** to ask for donations but to ask for **LOANS**
- They ask parishioners to commit to 5 Year **LOANS** that pay 10% Interest
- They Raise \$100,000 (Loans from \$2,500 - \$25,000)
- RTG takes the \$100,000 and feeds 5,000 Children with Strategic Digital Marketing Campaigns through it's Agency **PURPOSE DRIVEN CREATORS**
<https://www.purposedrivencreators.com>
- RTG then **GIVES-BACK** \$2.50 of every child fed (\$12,500 Month) to the Church AND makes the payments on the \$100,000 loans*
- The Church now has an annual income of \$150,000 (see next Slide)
-
- It's the model that provides **CIRCULAR SUSTAINABLE FUNDING**
*RTG Pays Principal + Interest for the duration of the loan and has the option of paying these out early with no penalty



THE POWER OF SOCIAL MEDIA INFLUENCERS



Social Media Influence has become a powerful part of the digital marketing mix. Influencers build an emotional connection with their Followers making Influence marketing a powerful way to transform recommendations into transactions.

80% of consumers have purchased something via an influencer recommendation.

74% of consumers spent up to \$629 on a single purchase that was inspired by an influencer they follow.



COMMON QUESTIONS & COMMENTS WE GET ALONG WITH OUR ANSWERS

Q. How is it possible to turn \$100K into \$120K for 4 Years?

A. Like most businesses we sell a product. We sell FOOD and by feeding the hungry, we make a Profit, and GIVE a portion (\$2.50) of that profit back to support other worthy Causes. It's a small shift to make a powerful change toward sustainable giving.

Q. Why/How can you guarantee that you can provide this income?

A. Statistics state that people on average, giving \$50 Month for 4.5 Years to Charities. As our model GIVES back a considerable amount to subscribers we believe the Win-Win makes us the obvious choice for doing something good.

Q. Why are you doing this and are you making money?

A. Our Goal was ALWAYS to make the greatest positive impact as we could. We selected Feeding Children because gift of nourishment is the foundation of building a better future for everyone in need. We keep approximately \$2.00 from every subscription for operational costs and any excess profits will help us expand new programs in developing countries. We intend to be very profitable in order to make a greater impact.





Conclusion

- The GIVING model must **CHANGE** to make a real positive Impact
- Our model is Proven – launched in both USA & Canada
- Minimum amount to launch a Program is \$100,000
- The Give-Back **MUST** go to Organizations/Causes that are **DOING GOOD**
- Strong Leadership Team – Proven Track Record
- **SUSTAINABILITY** is the much-needed missing link
- The difference makers; **Transparency – Sustainability - Collaboration**





TOGETHER we can
Make a Difference and
we look forward to
DEVELOPING STRONG
Partnerships **to MAKE**
POSITIVE IMPACT.



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