A For-Profit Social Enterprise

Introducing the Future of GIVING

RTG GROUP

MAKING The World Better Through POSITIVE Disruption, Innovation & Collaboration

RTG GROUP

OUR CORPORATE PROGRAM

RTG’s Purpose is to Make a Positive Impact in the World. In order to maximize this, we understand the importance of engaging the Corporate World.

We have created a 3-Part Program to address some of the challenges faced by Companies today to deliver sustainable and measurable results!

OUR PURPOSE

Build a Global Organization focused on Making a Positive Impact in the World.

OUR MISSION

To End Hunger in North America by re-inventing the GIVING Model through disruptive, creative and collaborative Programs addressing the current fundamental flaws of transparency and value.

RTG - CURRENT COMPANIES WE OWN:

Purpose Driven Travel

With 78 Million Volunteers in North America, our unique Program allows Volunteers to raise more money for the Charity of Choice by feeding children and being rewarded with FREE Travel…WIN-WIN-WIN!

The Vegan Experience

There are 11 Million VEGANS in North America and this number expected to double in the next 3 years. This is a real growth Market, and we feed children with organic, vegan food.

Purpose Driven Creators

PDC is an Influencer/Creator Agency representing Creators that have a fundamental desire to make a Positive Impact in our World. In addition to building our own social impact programs, we strive to work with Brands that align themselves with DOING GOOD and improve their ESG scores by implementing our own programs.

Immigrant Women in Business

Immigrants will play a significant role in our Future and as the ONLY non-profit company in the RTG Group, we tap into this community to hire dedicated, passionate employees that will help us build our Future!

Purpose Driven Artists

This Company allows us to Feed Hungry Children while supporting Creativity in Art, Music & Dance. Culture is an important part of our world community and this is our first initiative based in Europe (Geneva) that will help expand our global reach.

RTG LEADERASHIP TEAM

Stephen Clarke

Founder / CEO

Svetlana Ratnikova

Co-Founder / CMO

Afiah Sackey

Director of Strategic Partnership

Helyn Benard

Managing Partner

Strati Georgopoulos

EVP Sponsorships

Shaira Pecho

Director of Tech and Operations

THE ERA OF SOCIAL IMPACT

CURRENT CORPORATE CHALLENGES

CULTURE

- Only 1-in-6 people feel connected to their organization and the people they work for/with.
- Only 1-in-5 people feel comfortable sharing problems or raising conflicts with colleagues.
- Only 1-in-4 report that leaders are responsive to their needs, communicate regularly and feel that team members are treated equally.
- Only a small fraction of any team—your team—feels they are getting what they need and truly connecting on a human level.

RETENTION LEVELS

- 93% of North American Companies continue to TELL their employees what Causes they will Support.
- Young employees today get passionate about the Cause they genuinely believe in, not the ones they are told to believe in.
- When Companies select Causes their teams don't relate to, 66% of employees feel disengaged and retention levels continue to decline.
- Our SOLUTION is to stop TELLING employees and start ASKING them what they want.

ESG's & SDG's

- The world has changed. Your people want to be part of something worthwhile, and get behind something they believe in.
- Your customers and investors expect you to behave responsibly with your people and your planet. It's not enough to turn a profit. You must make a bigger impact.
- If you want to deliver on the promise of your ESG (Environmental, Social and Governance) and sustainability strategy, then change is not just inevitable; it's VITAL.

PART I – THE BRAND

A CAUSE EVERYONE CAN GET BEHIND

- A percentage of our Fee goes towards ENDING HUNGER for Children in North America
- There are 17 Million Children in NA (Canada & the USA) that suffer from food insecurities daily
- We deliver 25,000 meals per month to a participating charity in your company's name so you receive both confirmation and recognition from the charity.
- Each Child receives 1 meal per day of Non-GMO, Organic and Vegan Food
- This effort directly improves your Company's CSR Program and ESG Score
- Feeding children is the first step for your employees and clients to feel a stronger emotional connection to your Brand.

PART 2 – THE TEAM

THE ULTIMATE TEAM-BUILDING PROGRAM

- Introducing THE SOCIAL IMPACT CHALLENGE (SIC) https://www.rtgsocialimpactchallenge.com
- A Gamified Challenge that will engage your employees around Causes THEY care about to strengthens Culture, Communication and Retention Rates
- Develops a broader, Social Impact focus that is powered by your employees
- Improves CSR and ESG Scores during two campaigns for year – on for employees only and a larger one challenging Clients & Partners.
  Top employees and Teams win special rewards – everybody receives a T-Shirt with Company Logo that says **“I TOOK THE CHALLENGE”**
- It’s FUN, ENTERTAINING and encourages the STRONGEST PARTICIPATION you’ve ever had!

PART 3 – THE INDIVIDUAL

A POSITIVE PERK FOR EMPLOYEES

Neurovine is a cognitive pacing tool that monitor mental health, increase productivity, enhance resiliency, and improve cognitive performance.

- **This program helps people train their mind to become HAPPIER and HEALTHIER.**
- **With mental health and well-being, a top priority for people these days, Neurovine will help your team:**
  - **Concussion Recover backed by Science**
  - **Giving the tools to recover**
  - **Boost your positivity to achieve your goals more easily and reduce anxiety, stress and sleeplessness.**
  - **Decrease negative thinking and feeling patterns that will impact all aspects of one's life**
  - **Create a deeper inner peace and level of positivity that you may not have thought was possible**
  - **Expand your subconscious mind to help you create greater success in your relationships, finances, and career**

For additional information, visit www.neurovine.ai

The APP

NEUROVINE

EEG Sensor band and mobile app track and measure your brain energy and relay it back in a comprehensive way so you can get back to work, life, and play.

Use our app to log symptoms and track progress with graphs and easy to understand data. By connecting to our EEG headband, you can get real-time reports on your brain health.

THE COST

This is a One Year Agreement at a COST of $29,779USD + Tax
Terms: $9,997+ Tax upon Signing + $3,297 Mth. for 6 Months

This fee includes the following:

Part 1 – **FEEDING CHILDREN**: we will deliver 25,000 meals per Month for distribution to Children by a participating Charity in your Company's name – for which your Company will receive confirmation and recognition of the impact you make.

Part 2 – **SOCIAL IMPACT CHALLENGE:** the IDEAL Team Building Program for today's environment that will maximize employee engagement and create a stronger emotional connection to your Brand. This allows employees to engage in the Causes THEY care about while having fun doing it.

Part 3 – **POSITIVE PRIME**: a Program that will engage and reward employees daily. Based on proven neuroscience, your employees will enjoy better mental well-being which can improve productivity, retention and performance results.

Stephen Clarke
Founder - CEO

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RTG GROUP

TOGETHER we can Make A Difference and we look forward to having strong Like-Minded Partners to grow with.